Palash Mukhopadhyay
PRODUCT DESIGNER

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I solve business problems through the creation of meaningful and delightful user-experiences. Besides design, I indulge in reading, writing and photography.

Experience

SENIOR UX DESIGNER
Vaisala Oy
2022 – now / Espoo, Finland

Designing the next-generation weather-awareness software platform for mission-critical industries, within the world's leading manufacturer of weather sensors. Helping turn measurements and forecasts into actionable insights. Leading the unit's design system initiative, working with Gen AI and a modern web-stack.

DESIGN LEAD
RAIN by Lempea Oy
2019 – 2022 / Helsinki, Finland

Developing applications that make data-pipelines delightful and easy to use. Conceptualising, designing workflows and high-level user-experience, defining detailed interface mockups and planning / overseeing their implementation, managing the design system, and working on multichannel branding efforts.

DIGITAL DESIGNER
EMMA
2017 / Espoo, Finland

Design and production of interactive screen installations for the exhibition Aukio – Bryk & Wirkkala, in the visible-storage and archive space of the newly opened permanent exhibit space at EMMA.

SENIOR UX DESIGNER
Nosto Solutions Oy
2016 – 2019 / Helsinki, Finland

Product design, prototyping and basic front-end for Nosto's Admin UI. Client-feedback and data-driven optimisations for various aspects of the Admin UI in order to increase adoption and meet business goals. Nosto Design System to better align with Nosto's evolving client-base.

DESIGN LEAD
Morrr Oy
2015 – 2016 / Helsinki, Finland

Design iteration, product and front-end development of the user-interface for the service across all devices and platforms, to meet user and business requirements through data-driven design interventions. Also, overseeing all aspects of design from brand-voice to marketing collaterals.

FOUNDER & CHIEF DESIGN OFFICER
Noticed
2014 / Helsinki, Finland

Founder, design and product lead for Noticed — a communication platform for organisations. Noticed attempts to aggregate, sort and classify content and present it to the user in a simplified format.

DESIGN RESEARCHER
Aalto Fablab
2013 / Helsinki, Finland

Assisting and consulting users with projects involving personal fabrication methods such as laser-cutting, vinyl-cutting, PCB fabrication, 3D printing, CNC milling and various multi-process projects.

UI DESIGNER
Thinglink Oy
2011 – 2013 / Helsinki, Finland

Design across the service, and some front-end. Designed its transformation from a publishing tool to a social microblogging platform. Prototyped and patented an extension of the ThingLink core service to include a NFC offering through interactive tagged posters.

Education

MA IN NEW MEDIA
Media Lab, Aalto University
2010 – now / Helsinki, Finland

EXCHANGE RESIDENCY
International Academy of Media Arts and Sciences (IAMAS)
2008 / Ogaki, Japan

GRADUATE DIPLOMA IN VISUAL COMMUNICATION DESIGN
Srishti Institute of Art, Design and Technology
2003 – 2007 / Bangalore, India

Tools

Figma   Adobe CC   FigJam / Miro

React / Vue / Svelte   MongoDB   GIT

11ty   Hygraph   Netlify

Processing   Arduino   Pure Data   Open Frameworks

References available on request.